

# People You Should Know

★★★★ FOUR STAR FOLKS ★★★★★

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer

Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City

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## HARRIETT LEECH

★★★★ THE loveliest flowers of all seasons are gathered together for you at Harriett Leech's Flower Shop, 1413 Marcelina, and each bloom has surpassing beauty. You can select these flowers, or Harriett Leech, owner, will do it for you if you prefer. But, either way, you are sure of getting the most beautiful flowers you ever laid your eyes on, and Mrs. Leech can furnish a flower for the lapel of the groom—and all the way to a blanket of flowers. Her beautiful flowers in basket, or potted, cannot fail to please the recipient. Harriett Leech's Flower Shop is "The Flower Shop for Persons of Taste," and we would designate her "The Maker of Sweethearts." "Harriett's" first crib and cradle days were spent at Tucson, Ariz.; first earnings came into her pocket in the office of her father; is our present efficient City Treasurer; member of Episcopal Church, St. Cecilia's Guild and Business and Professional Women's Club; gets fun trekking across country in her car and been driving one since they were first made; likes hiking around in mountains and deserts; carries a bright beam in her brown eyes; has very pleasing manners; most gracious hostess and everyone you ask will agree that she is a top favorite with the public.

Ph. 12 and find out: How many years has she conducted this business?

## HARRY M. ABRAMSON

★★★★ BENJAMIN Franklin never took his hat off to any man, king or peasant, but he certainly would if he had known Harry M. Abramson of the National Home Appliance Co., and so would you, if you went in and viewed this modern, streamlined home helpfulness store, filled with useful appliances for the home—from gas ranges, refrigerators, washing machines, radios, gifts, dishes to 101 other beauties. The successful man of today realizes more than ever the importance of holding the good will of his customers, and Mr. Abramson is the tops in good-will building. We have searched the dictionary for a new word, but cannot find one that describes the merchandise he carries better than the word "class." "Harry" made his first public appearance at Duluth, Minn., at the age of 12, made his first dollars for his Daddy in his factory for first folding money on Saturdays; lived here since 1933; entered business 1935; a he-man, wants broiled steaks; likes to gadabout in his car to mountains and relax; Past President of Rotary Club; contract bridge fiend; as dial-twister wants "Information Please"; friendly—not just on the surface, but deep down; married Sabina Trattner of Los Angeles who is his world paradise; her favorite actor is Mickey Mouse; her heart is as joyous as the birds; shrewd business woman; has a few faults and many virtues; and we say or children and oodles of them to Mr. and Mrs. Harry M. Abramson.

Ph. 78 and jot down: What kind of credit to all is given here?

## BAKER SMITH

★★★★ IT is a known fact that when you want the best there is in both quality and price in a certain article, it is best to go to a place where reputation counts. Baker Smith, on Sartori Ave., in the heart of Torrance, is a firm that specializes in jewelry and watch making. The effect this artistic store has on a person is beyond a word of description. The store must be seen to be appreciated. Baker Smith takes a delight in explaining the values of jewelry and the latest fad articles. Mr. Smith stands as a man among men in kindly spirit, generosity, helpfulness and contributes for every known good to the city. "Baker's" first uncertain steps occurred at Seattle, Wash.; first carried papers to try and make ends meet; been connected with watches for quarter of a century; in business here 17 years; club activities are Masons, Rotary and American Legion; overseas in World War with Naval Reserves in Aviation Division; loves the water—is a good swimmer and if he could have had his choice he'd have been a fish; has particular yen for tennis; proposed to charming Maxine Roberts of Torrance and of course the lady accepted; she likes horseback riding—prefers bridge

paths to traffic; splendid assistant here and well liked and Mr. and Mrs. Smith are the sort of persons anyone could like.

Ph. 87 and learn: What year was his business established here?

## LESLIE L. PRINCE

★★★★ OF course you know the identity of the one drug store in Torrance that has two names. One of these came to it by reason of a certain line of remedies and sundries for which they have the exclusive sale. They are put on the market by a large manufacturing concern representing thousands of stores in the United States and foreign countries. It is a Latin name—"Reyal," that means "King of All." Mrs. Leslie Prince also has the reputation in and around Torrance of being among the folks classed as the very best, and a man who provides a drug store such as his is a benefactor and friend of the entire human race. From my note pad I see that "Les" is a Native Son of Bolter Creek, up in the Redwoods; picked wild black berries for his first coons; can't lay a brick but is a Mason, also American Legionnaire; started in drug business in 1915; Bacon Drug Co. is the other name of his drug store, which has magazines, fountain and Greyhound Transcontinental Headquarters; Methodist in religion; enjoys cruising for trout in hip boots and is a trout getting fisherman; erect, plucky, day or night can eat Virginia ham and sweet potatoes; can fill his pipe in 10 seconds and smoke it in 10 puffs; married sunbeam Dorothy Walker of El Cajon, Cal., a joy bringer to many when in this establishment, and Mr. and Mrs. Leslie Prince's friends stick to them like burrs to a golf stocking—because like good wine, they improve with age.

Add 4, 1, 3, 2 and 6 and tell number of years he's been in drug profession.

Insurance companies have increased to \$1,000 the reimbursement for hospitalization and medical care carried by all student flyers taking civilian pilot training courses.

him; his fishing record gives him qualifications as a real fisherman; has hilarious time at baseball games; Veteran of Foreign Wars; roast pork and sweet potatoes tickle his palate; married triendly Agnes Auer, of Rankin, Ill.; who makes many friends at this establishment; she would rather read than eat; worships at Catholic Church; radiocally speaking pipe organ is her favorite; gracious to everyone; hasn't a sour note in her speech, and Mr. and Mrs. Howard Lander each has a heart as big as a battleship.

Ph. 204 and write down: What length of time have they been here in business?

## B. J. SCOTT

★★★★ WHERE was Moses when the lights went out? That is the query that has come thundering down to us through the ages. If Moses had only known of this reliable electrical expert he never would have met with that momentous misfortune. When B. J. Scott, electrician, on Marcelina, does the job, the light never fails as long as there is "juice" on the circuit. When this expert does electrical constructing, installing or wiring, it is done in the only way it should be done and that is—done right, and you won't go wrong on asking him to figure on your next contract job. "Scotty" arrived first on our round ball at Hok Springs, Ark.; first "kalef" made as delivery boy for druggie; established his business in 1923; when ducks are on the wing he's one boy who oils up his gun and goes after 'em—also any other game; has only complete exclusive sporting goods store in city; car over at heart and likes to see strange spots; is a flop as a bridge player; two things that keep him from being a good dancer are his feet; married good natured Mary Burner of Little Rock, Ark., who is a little ray of sunshine at this store; wants friends always pouring in and out of the business; has dandy, sunny, even disposition, and Mr. and Mrs. B. J. Scott go together like bread and butter and hold friends as tight as an octopus.

Ph. 567 and reveal: How many years has he devoted to live wires?

## HOWARD LANDER

★★★★ NOW comes a firm in the dry cleaning line. They clean everything except fish. They are out for a spotless town. If Lander's Cleaners had a step-ladder long enough, they would clean the spots off the sun and never mar its luster a particle. The proprietor Howard Lander, came up by sheer force and at last made good. Just the kind of people we write about. And—it goes to show others, they, too, can win. Another good mark for Howard Lander—instead of thinking first of himself, he thinks of others and tries at every move to please all, and if you think he's not going to grow big—just keep your eye on this chap and watch him climb. "Howard's" Backhomeville is Collison, Ill.; newspaper extra-ing was his brave first child job; he and his car turn mar a corner on two wheels; enjoys popping away at game, but they usually pop away from

# May Be King



Don Juan, 27-year-old Prince of Asturias, in whose favor former King Alfonso renounced claim to Spanish throne in proclamation from Rome, where ex-monarch was gravely ill.

## Rebekah Official to Visit Lodge Feb. 26

Mrs. Elvera Knobbs, district deputy, will make her social visit to Trio Rebekah lodge, Wednesday, Feb. 26. Noble Grand Etta Woods has appointed committee for the evening consisting of Mesdames Thelma Whitacre, Florella Whitacre, Ruth Simmons and Eva Rozell.

# STORKatorials

**HARRY ALBERT PATRICK OSWALD**... was born to Mr. and Mrs. Harry A. Oswald of Los Angeles at a Los Angeles hospital Feb. 7. Their first child, he weighed 7 pounds 11 ounces. Harry Albert Patrick's parents graduated from Torrance high school. His father is an accountant for the Ornamental Iron Company. His mother is the former Miry Bauer and the grandparents are Mr. and Mrs. Albert G. Oswald of this city and Mr. and Mrs. George Bauer of San Pedro.

**BONNIE KEET WILKINS**... arrived to Mr. and Mrs. O. Keet Wilkins of Hawthorne at 3:55 p. m. Feb. 17 at Torrance Memorial hospital. Their first child, she weighed 7 pounds 2 ounces. Her father is a truck driver for a Los Angeles hauling company and her mother is the former Betty McAndrews. The baby's grandparents are Mr. and Mrs. William Henry McAndrews of Hawthorne and Mr. and Mrs. James C. Wilkins of Lawndale.

**JOHN MICHAEL WEBB**... was greeted by Mr. and Mrs. Samuel Webb of 1003 Cota avenue at 2:40 a. m. Feb. 14 at Torrance Memorial hospital. He weighed 8 pounds 8 ounces and has a brother, Thomas Patrick, four years and 5 months old, and a sister, Elizabeth Ann, two years and two months old. Father Webb is a gardener at the Torrance city park.

**LYNN ALLAN MURPHY**... was born to Mr. and Mrs. Robert Paul Murphy of Lomita at 3:30 a. m. Feb. 17 at Torrance Memorial hospital. Their first child, he weighed 8 pounds 2 ounces. Mrs. Murphy is the former Blaine Chabney and the grandparents are Mr. and Mrs. Chester Chabney of Lomita and Mr. and Mrs. Thomas Murphy of Wilmington. Little Lynn Allan is the 16th grandchild in the family.

**RONALD THOMAS RICHARDS**... arrived to Mr. and Mrs. William M. Richards of Wilmington at 2:09 a. m. Feb. 12 at Torrance Memorial hospital. He weighed 7 pounds 13 ounces and has a brother, Larry, two and one-half years old. Father Richards is employed in the distillation department of the Union Oil refinery and Mrs. Richards is a nurse at the Los Angeles hospital. The baby's grandparents are Mr. and Mrs. Frank Richards, all of Brea, California.

**JANICE ELAINE WARNER**... was greeted by Mr. and Mrs. William M. Warner of Wilmington at 10:46 p. m. Feb. 13 at Torrance Memorial hospital. Their first child, she weighed 7 pounds 2 ounces. Her father is an itinerant for the telephone company in Long Beach and her mother is the former Myrtle Simons. The baby's grandparents are Mr. and Mrs. Eva Simons of Wilmar. Mat L. Warner of Long Beach and Mrs. Carolyn Warner of Pepperwood, Calif.

**BABY WARNER**... a daughter, was born to Mr. and Mrs. Roy Warner of Gardena at 4 p. m. Feb. 12 at Torrance Memorial hospital. Her father is a mail carrier.

**BABY WOLSLAU**... a daughter, was born to Mr. and Mrs. Fred W. Wolslau of Waltham at 5:42 a. m. Feb. 18. Her father is a tank truck driver for an oil company.

## General Motors Payroll Highest in History

The 1940 payroll figures for General Motors Corporation, the highest in history, made an important contribution to the economic and industrial welfare of this section, as local payroll figures released today, for salaried and hourly-rated employees, reveal that payrolls for the Southern California Division, at South Gate, were \$3,818,251 as compared with the figure of \$2,452,250 for 1939. The total payroll for the state of California was \$9,916,828, as compared with \$7,843,825 for 1939. Average annual income of the regularly employed General Motors hourly-rated workers in 1940 was \$1,804 compared to \$1,503 for 1939, an increase of 20 percent.

National registration returns indicate that Canada's population now exceeds 12,000,000 as against 10,376,788 in the 1931 census.

## NEAR GOLDEN WEDDING . . . Mr. and Mrs. Fred Rittmiller of 1821 Madrid avenue are looking forward to Saturday when they will celebrate their 50th wedding anniversary.



—PHOTO BY BILL HUSBANDS

"We've come a long way together and we don't need any celebration to remind us of our wedding day but the kids, they like it, so . . ."

Fred Rittmiller and his wife, nevertheless, are looking forward to the open house at the home of their daughter, Mrs. Pauline Grubb, Sunday afternoon when they will be honor guests at a golden wedding celebration from 2 to 4 o'clock.

The Rittmillers have come a long way together—all the way from their native Bessarabia in Russia to Torrance. Here they have founded another home during the past three years at 1821 Madrid avenue. Although he says "it's too small for a man like me—I like a big house. Why, in North Dakota we had a two-story house . . ." Mrs. Rittmiller says their small home is just right.

Next December he will be 73 and Mrs. Rittmiller celebrated her 72nd birthday Feb. 9. They were married in Bessarabia and came to the United States, "the best country in the world," in 1893. They settled in Ellendale, North Dakota, and spent 46 years there. Rittmiller served as a student at the Ellendale State Normal School for 25 years.

They have six children (three boys and three girls) and 10 grandchildren. There's Mrs. Grubb and Harold Rittmiller of Torrance, Mrs. Elsie Claire of Rolling Hills, Mrs. Martha Gillies of Hensel, North Dakota; Fred of Nimpo, Idaho, and Gustave of Wadsworth, Ohio.

## U. S. Steel Subsidiary Buys 8 New Ships

Isthmian Steamship Company, subsidiary of United States Steel Corporation has entered into a contract with the United States Maritime Commission for the purchase of eight steam-driven turbine cargo vessels at a cost of about \$2,800,000. The vessels are scheduled for delivery during the first six months of 1942.

The ships, largest and fastest cargo ships built under the Maritime Commission program, are about 9,300 gross tons, with a cargo capacity of about 10,000 tons. The plans have been approved by the Navy Department as being suitable for national defense purposes.

## IMPROVED MAIL SCHEDULE TOLD BY POSTMASTER

A new mail schedule, offering an improvement in postal service, was announced this week by Postmaster Earl Conner. He said he hoped that even better service would be possible in the near future thru a later dispatch of mail which will be of more convenience to local residents and industries.

Because Redondo Beach has been cut off from the 6 a. m. train, the carrier should arrive here on time now, Conner said and pointed out that the 10:45 a. m. incoming mail is an hour earlier and the 12 noon incoming mail is 23 minutes earlier.

Incoming	Contains	Outgoing	Closing Time
6:00 A. M.	EASTERN	6:00 A. M.	5:30 P. M.
10:45 A. M.	NORTHERN	9:45 A. M.	9:40 A. M.
12:00 Noon	CALIFORNIA	12:00 Noon	11:45 A. M.
1:25 P. M.	NORTHERN	1:25 P. M.	1:00 P. M.
5:46 P. M.	EAST & NORTH	5:46 P. M.	5:00 P. M.

## Seven Patients Enter Hospital

Seven new patients, all women and all married and all requiring surgical attention, were received at Torrance Memorial hospital during the past week. They were Mesdames Eloise Boston of Gardena on Feb. 16, Louise A. Beecher of 1518 Engracia ave. on Feb. 12, Elizabeth Dyson of Redondo Beach on Feb. 18, Vada Hamby of Redondo Beach on Feb. 13, Isabel Keeling, 22104 South Moneta Blvd. on Feb. 14, Mary Richmond of Redondo Beach on Feb. 16 and Myrtle Stiles of Redondo Beach on Feb. 12.

## Plymouth Raid Worst Of War

PLYMOUTH (U.P.)—The city of Plymouth is battered but far from whipped after its worst air raid of the war.

American-born Lady Astor, who is helping direct relief, crystallizes the sentiment of the people. She says: "They'll have to kill everyone in Plymouth—all Brit-ain—before we are licked."

Lady Astor and her husband, the Lord Mayor of Plymouth, went to Plymouth to organize relief within a few hours of the raid. Although the Nazis dropped thousands of fire bombs on the city, casualties are few.

## Fed. Bureaus Tell 1939 Retail Sales

According to the U. S. Department of Commerce and Bureau of Census, this city's 139 retail stores did a \$2,959,000 volume of business in 1939. The report, obtained by the Chamber of Commerce this week, showed that local food stores lead all other firms in total business, the 37 firms reporting \$834,000 in sales.

Second largest volume was credited to the six automobile firms which reported \$644,000, while the six local general merchandise stores reporting were third with \$315,000.

## More Street Signs Sought by Chamber

More road signs pointing to Torrance will be sought by the Chamber of Commerce, as the result of a suggestion made by Dean L. Sears, chamber director, at the board's monthly meeting held Monday.

Sears particularly stressed the necessity of having illuminated signs erected at Long Beach boulevard and Del Amo street, which is on the route from North Long Beach to Torrance and is the closest road to the new \$22,000,000 Douglas Aircraft plant from this city.

Profit by ordering your ad four times.

## WHY PAY MORE FOR A PERSONAL LOAN THAN THE Timeplan RATE?

Timeplan loans are confidential, convenient, low-cost . . . easy to arrange whether you are a depositor or not!

Your personal loan application at any branch of Bank of America is received by friendly officials who welcome an application as a part of their regular daily banking business. When your loan is approved you receive the full amount of it at once. From the chart below it is easy to determine the exact cost of any personal loan you may require.

Cost You Receive	You Pay Monthly	Total You Repay	Credit For Cost You Only
\$ 50.00	\$ 8.83	\$ 93.00	\$ 9.00
100.00	17.17	183.00	3.00
150.00	25.75	254.50	4.50
200.00	34.30	326.00	6.00
300.00	51.50	480.00	9.00
400.00	68.67	612.00	12.00
500.00	85.83	715.00	15.00
100.00	\$ 8.83	\$106.00	\$ 9.00
150.00	13.35	159.00	9.00
200.00	17.87	212.00	12.00
300.00	26.50	318.00	18.00
400.00	35.24	424.00	24.00
500.00	44.17	530.00	30.00
100.00	\$ 8.08	\$109.00	\$ 9.00
150.00	12.08	153.50	13.50
200.00	16.11	201.00	18.00
300.00	24.27	297.00	27.00
400.00	32.54	392.00	36.00
500.00	40.98	485.00	45.00
100.00	\$ 8.20	\$110.00	\$10.00
150.00	12.25	165.00	15.00
200.00	16.30	220.00	20.00
300.00	24.40	320.00	30.00
400.00	32.60	420.00	40.00
500.00	40.90	520.00	50.00

## Wooldridge Herald-News Circulation Mgr. Writes

Some people would rather lose a friend than an argument.

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